

Political
file

ORDER

Print Date 08/02/16 12:24:32 Page 1 of 1



WCMQ

Orders
Order / Rev: 423545
Alt Order #:
Product Desc: Marla Teresa Rojas for Miami Dade Schi
Estimate:
Flight Dates: 08/03/16 - 09/04/16
Original Date / Rev: 08/02/16 / 08/02/16
Order Type: GENERAL

Primary AE: Victor Guzman
Sales Office: CMQLC
Sales Region: Local

Agency
Name: The Balsera Communications Group
Buying Contact:
Billing Contact:
2020 Ponce De Leon Blvd. Suite 1003
Coral Gables, FL 33134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Marla Teresa Rojas for Miami Dade Sc
Demographic: A18-49
Product Codes: PL1 - Candidates
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/07/16	2	\$350.00	\$297.50
08/08/16	08/14/16	3	\$525.00	\$446.25
08/15/16	08/21/16	3	\$525.00	\$446.25
08/22/16	08/28/16	4	\$700.00	\$595.00
08/29/16	09/04/16	2	\$350.00	\$297.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	12	\$2,100.00	\$1,785.00	0.00
September 2016	2	\$350.00	\$297.50	0.00
Totals	14	\$2,450.00	\$2,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	CMQLC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCMQ	08/03/16	09/04/16	6a-7p M-SU 6a-11a M-TH	CM	6a-11a M-TH (6:00 AM-11:00 AM)	1111----	:30	4	\$175.00	P-3	0.00	NM	14	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--11---			2			\$175.00		0.00			
Week:		08/08/16	08/14/16	1-11---			3			\$175.00		0.00			
Week:		08/15/16	08/21/16	1-11---			3			\$175.00		0.00			
Week:		08/22/16	08/28/16	1.111--			4			\$175.00		0.00			
Week:		08/29/16	09/04/16	11-----			2			\$175.00		0.00			

Totals 14 -- \$2,450.00

Zeta 92.3 FM WCMQ

Agency:

[illegible]

Programming	Dates		Times		Spots		Days of the Week							Rate	Total		
	Start	End	Start	End	Length	D/M	# of Spots	M	Tu	W	Th	F	Sa			Su	
Early Day	8/8/16	8/12/16	6AM	11AM	:30	M-F		3	1		1					\$148.75	\$446.25
					Weekly Total											3	\$446.25

[illegible][illegible]

Programming	Dates		Times		Spots		Days of the Week							Rate	Total	
	Start	End	Start	End	Length	D/W	# of Spots	M	Tu	W	Th	F	Sa	Su		
Early Day	8/29/16	8/30/16	6AM	11AM	:30	M-F	2	1	1						\$148.75	\$297.50
Weekly Total															2	\$297.50

Zeta 92.3FM Total															14	\$2,082.50
-------------------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	----	------------

-PNC+

\$2450.00 gross

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ZETA 92.3 FM (MIAMI, FL)	Date: 08/01/16
--	-----------------------

I, Michael Garcia

being/on behalf of: Maria Teresa Rojas

a legally qualified candidate of the _____

political party for the office of: Miami-Dade County School Board, District 6

in the Primary

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see attached.					

Attach proposed schedule with charges (if available): Please see attached.

I represent that the payment for the above described broadcast time has been furnished by:

Maria Teresa Rojas for Miami-Dade County School Board, District 6

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose Pepe Riesco

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/01/16

Date



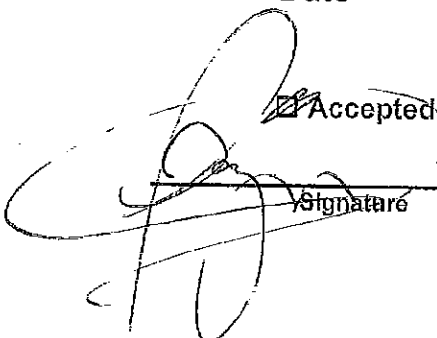
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Victor H. Guzman

Printed Name

A/S

Title